Dr. Subhash University

A Report on Sensitization

Organizing School: School of commerce and management

Organizing Department:- Bachelor of commerce

Event Title: Sensitization (SSIP)

Event Date: 17/08/2026

Venue: G-003

Name of Coordinator : Prof.Jincy chavda

Participation:

Girls -48	Boys - 77	Faculties - 05	Total – 130

Objectives of the activity

The main objective of the SSIP sensitization session was to create awareness among BBA Semester 3 and Semester 5 students about the Student Startup and Innovation Policy (SSIP). The session aimed to encourage students to develop innovative business ideas, understand the basics of entrepreneurship, identify business opportunities, and learn about the support available for converting innovative ideas into successful startups.

Brief Summary of the activity

A sensitization session on SSIP was organized for the students of **BBA Semester 3 and Semester 5**. The session was coordinated by **Ms. Jincy Chavda**, with **Mr. Ashok Thummar** as the speaker.

Mr. Ashok Thummar explained the importance of innovation and entrepreneurship in the current business environment. He introduced students to SSIP and discussed the various opportunities available to students who wish to develop their innovative ideas and entrepreneurial ventures.

The speaker encouraged students to identify real-world problems and think of creative and practical solutions. He also highlighted the importance of developing an entrepreneurial mindset, business planning, creativity, and taking initiative.

The students actively participated in the session and gained valuable insights into entrepreneurship, innovation, and startup development. The session was informative and motivating and encouraged students to explore their business ideas and consider entrepreneurship as a potential career opportunity.

Overall, the SSIP sensitization session successfully created awareness among BBA Semester 3 and Semester 5 students and motivated them to explore innovation and entrepreneurship opportunities.

Photos :-





